

HAMZA KHAN

GRAPHIC DESIGNER

Graphic Designer and WordPress website Developer with 04 years of experience working with clients and agencies worldwide. I am passionate about brands and visual identities and have worked with clients from the lifestyle, property, fashion, hospitality, and luxury sectors. Currently pursuing a Master's in Advertising & Marketing at the University of Hull, and working towards expanding knowledge to different verticals of marketing and developing professional skills.

CONTACT

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MY Portfolio https://www.behance.net/blackbearsdesign

linkedin.com

https://twitter.com/hkhan8253

https://www.youtube.com/channel/ UCugA5k1-mKNh_8snKivhYHA

Areas of Expertise

Online Marketing Strategy

Performance Marketing

Campaign Management

Design Creation

Marketing Analytics

Client Servicing

2D Animation

Language

English	•••••
Urdu	••••••
Pushto	••••••

WORK EXPERIENCE

Graphic Designer & Web Developer

SIGN INN (Manchester)

Graphic Designer & Web Developer

Web Design designing layouts, editing website content and Car warping, Sign and bilboard design, Busness card design making adjustments based on owner feedback. Web banner design.

DARAKHT.PK

Graphic Designer & Web Developer **DEC 2019- AUG 2020**

https://darakht.pk/ (Organization) Web Design designing layouts, editing website content and making adjustments based on owner feedback. Complete E-commerce Development LOGO Making Business Card Design Employee id card design Thumbnail design Web banner design.

INSAF ADVISORY SERVICES

Graphic Designer & Web Developer Jan 2018 - Nov 2019

Plans concept by studying information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts. Social media post designing. Pamphlet and Business card design. Logo and Interior design.

ZAMEEN MEDIA PVT LTD

Graphic Designer & Web Developer

Jan 2016- Dec 2017

Meet with clients or the art director to determine the scope of a project Advise clients on strategies to reach a particular audience Determine the message the design should portray Create images that identify a product or convey a message Develop graphics for product illustrations, logos, and websites Select colors, images, text style, and layout Present the design to clients or the art director Incorporate changes recommended by the clients into the final design Review designs for errors before printing or publishing them



Analytics Tools

Google Play Console SearchAds.com Google Keyword Planner Google Analytics Neil Patel SEO Analyser

SKILLS

MS Office	•••••••
InDesign	•••••
Photoshop	•••••••
InDesign	•••••
Illustrator	•••••
Website	••••••
After Effect	•••••
Premier pro	•••••
Premier pro Adobe Audition	••••••
•	
Adobe Audition	••••••

Interests

Vlogging on YouTube Photography Vector Sketching

Driving Licence

UK Full Manual Driving Licence

EDUCATION

Msc Advertising & Marketing

University Of Hull- Hull Uk

MSc in Advertising and Marketing program, students explore various areas related to advertising and marketing, including consumer behavior, market research, brand management, integrated marketing communications, digital marketing, and advertising strategy. The curriculum is designed to equip students with a comprehensive understanding of the principles, theories, and practices that drive successful advertising and marketing initiatives.

M.com (Master in Commerce)

Abasyn University- Peshawar Pakistan

M.com, short for Master in Commerce, is a postgraduate degree program that focuses on advanced studies in the field of commerce and business. The program offers a comprehensive understanding of various aspects of commerce, including accounting, finance, economics, marketing, and management. It equips students with the knowledge and skills necessary to excel in the dynamic and competitive business world.

B.com (Bachelor in Commerce)

University Of Peshawar- Peshawar Pakistan

The Bachelor of Commerce (B.Com) program is a comprehensive undergraduate degree that lays the foundation for a successful career in the world of business. It equips students with a wide range of knowledge and skills related to commerce, finance, economics, accounting, and management.

Achievements

Delivered 35+ Creative Design projects to clients based out of the US, UK,Canada, Australia, and other international markets.

